

Commercial offset printing produces exceptional image quality, sharp text, and consistent colour – but only when artwork is supplied correctly. A press-ready PDF preserves fonts, images, colours, page size, and layout. Following these guidelines will help ensure your file reproduces accurately while minimizing production delays and costly corrections.

Press-Ready PDF Checklist

- PDF Standard: Export as PDF/X-4 whenever possible.
- Compatibility: PDF 1.4 or later.
- Images: Colour 300 ppi; Grayscale 300 ppi; Monochrome 1200 ppi.
- Image Compression: JPEG, Maximum Quality (or equivalent).
- Trim Marks: Include trim marks only with a 0.125 in (3 mm) offset.
- Bleed: 0.125 in (3 mm) on all four sides.
- Colour: Do not convert colours during PDF export.
- Fonts: Embed all fonts.
- Final File: Supply one composite PDF per finished document.

Final Checklist

- Images are 300 ppi at final size
- All fonts are embedded
- 0.125 in bleed included
- Trim marks included
- Colours remain unchanged
- PDF/X-4 used whenever possible
- Final PDF reviewed before submission

A properly prepared press-ready PDF helps ensure accurate colour, sharp detail, and efficient production.