

Let's Get Your Artwork Print-Ready!

We want your final prints to look as vibrant, sharp, and impressive as possible! To help make that happen, we've put together this quick checklist of artwork requirements. Taking a few moments to review these guidelines before submitting your designs ensures a smooth production process, prevents unexpected delays or costs, and guarantees your colors truly pop.

Following these simple steps helps our design and production teams prepare your files flawlessly behind the scenes.

Core Artwork Specifications

Vector Graphics (Preferred Format)	• Crisp lines, fully scalable without quality loss. • Ideal for logos and layout typography. • Supported Formats: .pdf, .ai, .eps • Action: Convert all text fonts to outlines to avoid missing font errors.
Raster Graphics (Photos / Imagery)	• Pixel-based files generated from cameras or Photoshop. • Cannot be stretched larger without causing blurry pixelation. • Resolution: Minimum 100 dpi at final full print size. • Rule: Supply images separately. Native layered files (.psd, .tif) are strongly preferred over flattened formats (.jpeg).
Color Space (Remember to use RGB)	• Please supply all artwork files strictly in RGB mode. • We utilize late binding processing, allowing a wider color gamut for noticeably louder, more vibrant, and lively final prints.
Color Matching (Pantone References)	• Provide specific Pantone numbers if precise color matching is required. • Note: While dye-sublimation cannot guarantee exact structural matching, we closely calibrate to find the nearest achievable profile.

Templates & Support Assistance

If you would like to map your artwork directly onto one of our pre-built structural product templates, just let us know! Give us a call and we will quickly send over the right base layout file.

Have Questions? Contact Westkey Xibita @ 1-800-663-9952

IMPORTANT NOTE: Supplied artwork that does not meet our core quality or configuration requirements may incur additional production setup time and graphic adjustment costs.