

Brochure Panel Layout & Dimension Specifications

This technical guide outlines the precise standard flat and finished panel dimensions required for proper layout setup across 3-panel and 4-panel configurations. Adhering to these specifications prevents panel crossover text cutoff and folding alignment errors during production.

1. Three-Panel Brochure Dimensions

Letter / Roll Fold Layout

Panel Orientation: Outside (Back / Front / Panel 5) • Inside (Panel 4 / Panel 1 / Panel 2)

Brochure Flat Size	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	Panel 6
11" x 8.5"	3.6875"	3.6875"	3.6875"	3.625"	3.625"	3.6875"
14" x 8.5"	4.6875"	4.6875"	4.6875"	4.625"	4.625"	4.6875"
15.875" x 9"	5.3125"	5.3125"	5.3125"	5.25"	5.25"	5.3125"

Accordion Fold Layout

Panel Orientation: Outside (Panel 5 / Panel 6 / Panel 1) • Inside (Panel 2 / Panel 3 / Panel 4)

Brochure Flat Size	Panel 1	Panel 2	Panel 3	Panel 4	Panel 5	Panel 6
11.0625" x 8.5"	3.6875"	3.6875"	3.6875"	3.6875"	3.6875"	3.6875"
11.9375" x 9"	4"	4"	3.9375"	3.9375"	4"	4"
12" x 9"	4"	4"	4"	4"	4"	4"
14.0625" x 8.5"	4.6875"	4.6875"	4.6875"	4.6875"	4.6875"	4.6875"
15.9375" x 9"	5.3125"	5.3125"	5.3125"	5.3125"	5.3125"	5.3125"

2. Four-Panel Brochure Dimensions

Important Layout Rules for 4-Panel Folds:

- Accordion, Roll, and Double Parallel folds: Outside spreads contain Back / Front covers (Panels 6, 7, 8, 1). Inside spreads contain Panels 2, 3, 4, 5.
- Double Gate folds: Outside spreads contain Back / Front covers (Panels 3, 8, 1, 2). Inside spreads contain Panels 4, 5, 6, 7.

Fold & Size	P1	P2	P3	P4	P5	P6	P7	P8
Accordion Fold 14" x 8.5"	3.5"	3.5"	3.5"	3.5"	3.5"	3.5"	3.5"	3.5"
Accordion Fold 16" x 9"	4"	4"	4"	4"	4"	4"	4"	4"
Roll Fold 13.9375" x 8.5"	3.5"	3.5"	3.5"	3.5"	3.4375"	3.4375"	3.5"	3.5"
Roll Fold 15.9375" x 9"	4"	4"	4"	4"	3.9375"	3.9375"	4"	4"
Double Gate Fold 13.9375" x 8.5"	3.5"	3.4375"	3.4375"	3.4375"	3.5"	3.5"	3.4375"	3.5"
Double Gate Fold 15.9375" x 9"	4"	3.9375"	3.9375"	3.9375"	4"	4"	3.9375"	4"

Double Parallel 13.8125" x 8.5"	3.5"	3.5"	3.5"	3.4375"	3.375"	3.375"	3.4375"	3.5"
Double Parallel 15.8125" x 9"	4"	4"	4"	3.9375"	3.875"	3.875"	3.9375"	4"